DUPLINVOICE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 952491-1
 09/30/12
 September 2012
 08/27/12 - 09/24/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WESH
 Fran Berg
 Eagle-Washingte
 National

 Advertiser
 Product
 Estimate Number

 Obama/D/President
 OBAMA/P/D SKED A
 1798

 Flight Dates
 Order #
 Alt Order #

 09/19/12 - 09/24/12
 952491
 07904411

Billing Calendar Billing Type Deal #
Broadcast Cash

Special Handling

| <u>Advertiser Code</u> | <u>Product Code</u> | 9912856 | 95 | 101

Agency Ref Advertiser Ref

GMMB Attention: Accounts Payable 3050 K St, NW Washington, DC 20007

The second secon

Send Payment To:
WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Spots/

								Spots/			
Line	Start Date	End Date	Description	1	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	_
1	09/19/12 Class of Ti	09/21/12 me - Pre-em	M-F Sunris		6:00-7:00 AM	WTF	:30	3	\$900.00	NM	
	Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS WTF	Spots/Week	Rate					
1	Spots: # Cl			ime Descrip	3 tion	\$900.00 Start/End Time	Lena	h Ad-ID			Rate Type
		A		3 AM M-F Sur		6:00-7:00 AM		0 OFA12Z118H			\$900.00 NM
				9 AM M-F Sui		6:00-7:00 AM	10.00	0 OFA12Z118H			\$900.00 NM
	1 W	ESHF 09		0 AM M-F Sui		6:00-7:00 AM	:3	0 OFA12A113H			\$900.00 NM
2	09/19/12 Class of Ti	09/21/12 ime - Pre-em	NBC Toda	y Show ce	7:00-9:00 AM	WTF	:30	2	\$1,200.00	NM	-
- +	Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS WTF	Spots/Week 2	<u>Rate</u> \$1,200.00			e it se villen ation in the		1 de
	Spots: # C	h <u>Day A</u>	ir Date Air 7	Time Descrip	<u>tion</u>	Start/End Time		th Ad-ID			Rate Type
				9 AM NBC To		7:00-9:00 AM	18.0	30 OFA12Z118H			\$1,200.00 NM
	2 W	ESHF 09	9/21/12 7:2	9 AM NBC To	oday Show	7:00-9:00 AM	:	30 OFA12A113H			\$1,200.00 NM
3	09/19/12 Class of Ti	09/21/12 ime - Immed	*Early Sun	rise @4:30AN tible without n	M 430a-5am notice	WTF	:30	2	\$40.00	NM	
	Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS WTF	Spots/Week 2	<u>Rate</u> \$40.00					
	Spots: # C	h <u>Day A</u>	ir Date Air	Time Descrip	tion	Start/End Time	Leng	th Ad-ID			Rate Type
					Sunrise @4:30AM	430a-5am	::	30 OFA12Z118H			\$40.00 NM
	2 W	ESHTh 0	9/20/12 4:5	6 AM *Early S	Sunrise @4:30AM	430a-5am	:	30 OFA12Z118F			\$40.00 NM
4	09/22/12 Class of T	09/23/12 ime - Immed	Sat 5-6a iately Pre-emp	tible without r	Sat 5-6a notice	S-	:30	1	\$50.00	NM	
	Weeks:	Start Date 09/17/12	End Date 09/23/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$50.00					
	Spots: # C	h <u>Day A</u>	ir Date Air	Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Type
L	1 W	/ESHSa 0	9/22/12 5:5	3 AM Sat 5-6	a	Sat 5-6a	:	30 OFA12A113H	l		\$50.00 NM
5	09/23/12 Class of T	09/23/12 ime - Pre-en	Sun Sunris	se@6-8 AM	6:00-8:00 AM	S	:30	1	\$300.00	NM	
	Weeks:	Start Date	End Date 09/23/12	MTWTFSS	Spots/Week	Rate					
	Spots: # C	09/17/12 h Day A		Time Descrip	1 ation	\$300.00 Start/End Time	Leno	th Ad-ID			Rate Type
					inrise@6-8 AM	6:00-8:00 AM		111 <u>AU-1D</u> 30 OFA12A113F	1		\$300.00 NM
6	09/19/12	09/21/12	NBC Toda		10AM-11AM	WTF	:30	2	\$625.00	NM	, , , , , , , , , , , , , , , , , , ,

Send Payment To:





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice Month Invoice Period Invoice # Invoice Date September 2012 09/30/12 08/27/12 - 09/24/12 952491-1

Advertiser	<u>Product</u>	Estimate Number			
Obama/D/President	OBAMA/P/D SKED A	1798			

www.wesh.com							
Line Charl Date Ford Date Description Charles	- :		Spots		Dete	_	
Line Start Date End Date Description Start/End	Hme N	TTWTFSS Le	ength Weel		Rate	Type	A STANCE OF THE
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/W	look	Rate	· 特斯特 4000	C With the second	a crap of rivinion		
09/17/12 09/23/12WTF	2	\$625.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length Ad-II	-			Rate Type
2 WESHW 09/19/12 10:27 AM NBC Today Show II		10AM-11AM	:30 OFA1				\$625.00 NM
1 WESHF 09/21/12 10:28 AM NBC Today Show II		10AM-11AM	:30 OFA1	ZATISH			\$625.00 NM
7 09/19/12 09/21/12 M-F NOON NEWS 12-12:12:00-12:3 Class of Time - Pre-emptible with notice		WTF	:30	2	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/W</u> 09/17/12 09/23/12WTF	<u>/eek</u> 2	Rate \$350.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length Ad-II	<u> </u>			Rate Type
2 WESHW 09/19/12 12:13 PM M-F NOON NEWS 1		12:00-12:30 PM	:30 OFA1				\$350.00 NM
1 WESHF 09/21/12 12:27 PM M-F NOON NEWS 1	12-12:30	12:00-12:30 PM	:30 OFA1	.2A113H			\$350.00 NM
8 09/19/12 09/21/12 M-F 3-4 PM 3:00-4:00 I Class of Time - Pre-emptible with notice	PM -	WTF	:30	2	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/M</u> 09/17/12 09/23/12WTF	1000	Rate					
09/17/12 09/23/12WTF Spots: # Ch Day Air Date Air Time Description	2	\$450.00 Start/End Time	Length Ad-I	D			Rate Type
2 WESHTh 09/20/12 3:55 PM M-F 3-4 PM		3:00-4:00 PM	:30 OFA1	_			\$450.00 NM
1 WESHF 09/21/12 3:56 PM M-F 3-4 PM		3:00-4:00 PM	:30 OFA1	.2А113н			\$450.00 NM
9 09/19/12 09/21/12 M-F 4-5 PM NEWS M-F 4-5 PI Class of Time - Pre-emptible with notice	M ·	WTF	:30	2	\$650.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/M	Veek 2	<u>Rate</u> \$650.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length Ad-I	D			Rate Type
1 WESHTh 09/20/12 4:41 PM M-F 4-5 PM NEWS		M-F 4-5 PM	:30 OFA				\$650.00 NM
2 WESHF 09/21/12 4:41 PM M-F 4-5 PM NEWS	v	M-F 4-5 PM	:30 OFA	.2A113H			\$650.00 NM
10 09/19/12 09/21/12 M-F 5-6 PM ROT 5:00-6:00 Class of Time - Pre-emptible with notice	PM ·	WTF	:30	1	\$800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/W	<u>Veek</u> 1	<u>Rate</u> \$800.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length Ad-I	D			Rate Type
1 WESHF 09/21/12 5:54 PM M-F 5-6 PM ROT		5:00-6:00 PM	:30 OFA	L2A113H			\$800.00 NM
11 09/23/12 09/23/12 SA/SU 6-6:30 PM SA/SU 5:5 Class of Time - Pre-emptible with notice	58-6:30 PI	S	:30	1	\$700.00	NM	
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSSS Spots/W	Veek 1	Rate \$700.00					
Spots: # Ch Day Air Date Air Time Description	'	Start/End Time	Length Ad-I	D			Rate Type
1 WESHSu 09/23/12 6:14 PM SA/SU 6-6:30 PM		SA/SU 5:58-6:30 F					\$700.00 NM
12 09/19/12 09/21/12 M-F Entertainment Tonigł 7:00-730 F Class of Time - Pre-emptible with notice	PM	WTF	:30	2 9	\$1,500.00	NM	
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS 09/05/V Spots/V		Rate \$1,500.00	,				*
Spots: # Ch Day Air Date Air Time Description	,	Start/End Time	Length Ad-	D			Rate Type
2 WESHW 09/19/12 7:26 PM M-F Entertainment		7:00-730 PM		12Z118H			\$1,500.00 NM
1 WESHTh 09/20/12 7:11 PM M-F Entertainment	Tonight	7:00-730 PM	:30 OFA	12z118H			\$1,500.00 NM
13 09/19/12 09/21/12 M-F Access Hollywood Access Ho Class of Time - Pre-emptible with notice	ollywood /	WTF	:30	2	\$1,500.00	NM	-
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSSwTF Spots/V		Rate		18			
09/17/12 09/23/12WTF Spots: # Ch Day Air Date Air Time Description	2 5	\$1,500.00 Start/End Time	Length Ad-	ID			Rate Type
1 WESHW 09/19/12 7:54 PM M-F Access Hollywo	ood	Access Hollywood		<u>1</u> 12z118н			\$1,500.00 NM
2 WESHF 09/21/12 7:43 PM M-F Access Hollywo		Access Hollywood		12А113н			\$1,500.00 NM

Send Payment To:





| Invoice # | Invoice Date | Invoice Month | Invoice Period | 952491-1 | September 2012 | 08/27/12 - 09/24/12

Advertiser	<u>Product</u>	Estimate Number			
Obama/D/President	OBAMA/P/D SKED A	1798			

www.wesh.com

_ine Start	Date End Date	Descrip	otion	Start/End Time	MTWTFSS		Spots/ Week	Rate	Туре	
13 09/1 Clas	9/12 09/21/12 s of Time - Pre-em		cess Hollywood notice	Access Hollywood A	WTF	:30	2	\$1,500.00	NM	
14 09/1 Clas	9/12 09/21/12 s of Time - Pre-em		onight Show	11:35P-12:35XM	WTF	:30	2	\$650.00	NM	
Weel	ks: <u>Start Date</u> 09/17/12	End Date 09/23/12		Spots/Week 2	<u>Rate</u> \$650.00			-		
Spots	s: # Ch <u>Day A</u> 2 WESHW 09 1 WESHF 09	9/19/12 1	Air Time Descript 1:46 PM NBC To 2:10 AM NBC To	night Show	Start/End Time 11:35P-12:35XM 11:35P-12:35XM		Ad-ID OFA12Z1 OFA12A1			<u>Rate Type</u> \$650.00 NM \$650.00 NM
16 09/2 Clas	4/12 09/24/12 s of Time - Pre-em			DF10:00-11:00 PM	M	:30	1	\$4,500.00	NM	
Weel	ks: <u>Start Date</u> 09/24/12	End Date 09/30/12		Spots/Week 1	Rate \$4,500.00					
Spots	s: <u>#</u> Ch <u>Day A</u> 1 WESHM 09		Air Time Descript 0:34 PM NBC Pri	ion me REVOLUTION	Start/End Time 10:00-11:00 PM	Length :30	Ad-ID OFA12A1	13н		<u>Rate</u> <u>Type</u> \$4,500.00 NM
17 09/2 Clas	1/12 09/21/12 s of Time - Pre-em		rime ALMA AWA notice	R8:00-9:00 PM	F	:30	1	\$1,600.00	NM	
Weel Spots	09/17/12 s: <u>#</u> Ch <u>Day A</u>		F Air Time Descript	Spots/Week 1 ion me ALMA AWARDS	Rate \$1,600.00 Start/End Time 8:00-9:00 PM	<u>Length</u> :30	Ad-ID OFA12A1	13н		<u>Rate</u> <u>Type</u> \$1,600.00 NM
18 09/2 Clas	2/12 09/22/12 s of Time - Pre-en	SAT Ni	BC PRIMETIME I	PF7PM TO 7:30PM	S-	:30	2	\$800.00	NM	
Wee Spot	ks: <u>Start Date</u> 09/17/12 s: <u>#</u> Ch <u>Day A</u> 1 WESHSa 0 2 WESHSa 0	9/22/12	Air Time Descript 7:05 PM SAT NB	Spots/Week 2 tion C PRIMETIME PREV C PRIMETIME PREV			Ad-ID 0 0FA12A1 0 0FA12A1			<u>Rate</u> <u>Type</u> \$800.00 NM \$800.00 NM
19 09/2 Clas	2/12 09/22/12 is of Time - Fixed I	Notre I Non Pre-em	Dame Football	5:00A-4 XM	S-	:30	1	\$2,100.00	NM	
Wee	09/17/12 s: <u>#</u> Ch <u>Day</u> <u>A</u>				Rate \$2,100.00 Start/End Time 5:00A-4 XM		<u>Ad-ID</u>) 0FA12A1	13н		<u>Rate</u> <u>Type</u> \$2,100.00 NM
20 09/2 Clas	3/12 09/23/12 s of Time - Pre-en		unday Today notice	8:00-9:00 AM/9-11A	S	:30	1	\$1,500.00	NM	
Wee Spot	ks: <u>Start Date</u> 09/17/12 s: <u>#</u> Ch <u>Day</u> <u>A</u> 1 WESHSu 0				Rate \$1,500.00 <u>Start/End Time</u> 8:00-9:00 AM/9-		<u>Ad-ID</u>) 0FA12A1	.13н		<u>Rate</u> <u>Type</u> \$1,500.00 NM
21 09/2 Clas	3/12 09/23/12 ss of Time - Pre-en			S NBC MEET THE PI	S	:30	1	\$2,500.00	NM	Sid in
Wee Spot	ks: <u>Start Date</u> 09/17/12 s: <u>#</u> Ch <u>Day A</u> 1 WESHSu 0	09/23/12 ir Date	2S Air Time Descrip	Spots/Week 1 tion EET THE PRESS	Rate \$2,500.00 Start/End Time NBC MEET THE		<u> Ad-ID</u>) 0FA12A1	.13н		<u>Rate</u> <u>Type</u> \$2,500.00 NM
					Total Spots	3	2			

Gross Total \$32,280.00

Send Payment To:





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WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period			
952491-1	09/30/12	September 2012	08/27/12 - 09/24/12			

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/P/D SKED A	1798

Agency Commission

\$4,842.00

Net Amount Due

\$27,438.00